

# ALISON YUHAS

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## RELATED & FREELANCE EXPERIENCE

### Senior Designer, Seamless, New York, NY (2009 – present)

Responsible for visual appearance of Seamless.com and aesthetic continuity across various platforms (online and mobile). Other responsibilities include overseeing all social media and mini-site design under both Seamless.com and MenuPages.com, working directly with other product managers to establish requirements for larger projects, fleshing out smaller enhancements, and prioritizing a backlog - working directly with developers and a QA team to ensure that the work being produced adheres to the original requirements. Also responsible for timeline and deliverables from a full time junior designer and additional freelancer. Was an integral part of the rebranding of SeamlessWeb and assists in organization of and attending photo-shoots for custom site and out-of-home photography.

### Web Designer & Developer, DoniseEnglish.com (2011)

Complete website design and development of New York based artist, Donise English.

### Web Designer & Developer, 59E59 Theaters, New York, NY (2007 – 2012)

Redesign of website (excluding color scheme and logo), creation of digital archive and daily site updates.

### Print Designer & Office Assistant, BU Visual Arts Office (2007 - 2009, freelance until 2011)

Designed materials for smaller exhibits and summer programs, was responsible for daily administrative tasks.

### Print Designer, Boston University (BU) Art Gallery (2007 - 2009)

Worked with artists and gallery director to design all print materials for current exhibits (display poster, postcards, labels).

### Print Designer, The New York Musical Theatre Festival, New York, NY (2007 – 2008)

Took existing publicity strategy and integrated new design and concept into tickets, TimeOut NY ads, membership brochures, venue signage, gala invitations, t-shirts, and general publicity material.

### Print & Web Designer, "Semi-Permanent", Lincoln Center's Fringe Festival, New York, NY (2007)

### Print & Web Designer, "The Importance of Marrying Wells", Lincoln Center's Fringe Festival, New York, NY (2005)

Hired to design postcards, posters, playbills and website for the above two productions.

### Print Designer, "Three Mo' Tenors", Los Angeles, CA (2006)

Hired to create full cd layout and design for international tour of the aforementioned off Broadway show.

### Senior Technician, Residential Networking, Poughkeepsie, NY (2004 – 2007)

Provided networking services, computer troubleshooting, and hardware repair for students on campus.

## RELATED SKILLS

Proficient in the following areas on both Mac and PC platforms:

- Adobe Creative Suite (Adobe Acrobat, After Effects, Dreamweaver, Fireworks, Flash, Illustrator, InDesign, and Photoshop)
- Advanced darkroom techniques
- Basic & figure drawing
- Book-making techniques
- Email design/coding and ESPs (ExactTarget, Responsys)
- Flash & basic ActionScripting (AS2 & AS3)
- HTML & CSS
- jQuery & Javascript
- Print & production principles
- Quark Xpress
- Video editing
- Working knowledge of PHP and ASP.net

## EXHIBITIONS

|                        |                                      |                  |      |
|------------------------|--------------------------------------|------------------|------|
| MFA Thesis Exhibit     | Boston University, The Stone Gallery | Boston, MA       | 2009 |
| Contemporary Absurdity | Rubin-Frankel Gallery                | Boston, MA       | 2008 |
| Select Thesis Exhibit  | Cunneen-Hackett Art's Center         | Poughkeepsie, NY | 2007 |

## EDUCATION

Boston University (BU), Boston, MA (September 2007 – May 2009, MFA Design) // GPA – 3.95

Teaching Assistantships – Web Design (2 semesters), Senior Graphic Design Studio (2 semesters)

Marist College, Poughkeepsie, NY (September 2003 – May 2007) // GPA – 3.8

Bachelor of Science, Digital Media // Minors – Studio Art, Art History // Certificate – Art & Advertising Design

Dean's List, All semesters // Alpha Psi Omega Honor Society (September 2007 – present)

Baccalaureate Award, School of Communication and the Arts

Scuola Lorenzo de' Medici, Florence, Italy (Spring 2006)

The School of Visual Arts, New York, NY (Summer 2004 & 2005) // GPA – 4.0

## REFERENCES AVAILABLE UPON REQUEST.